

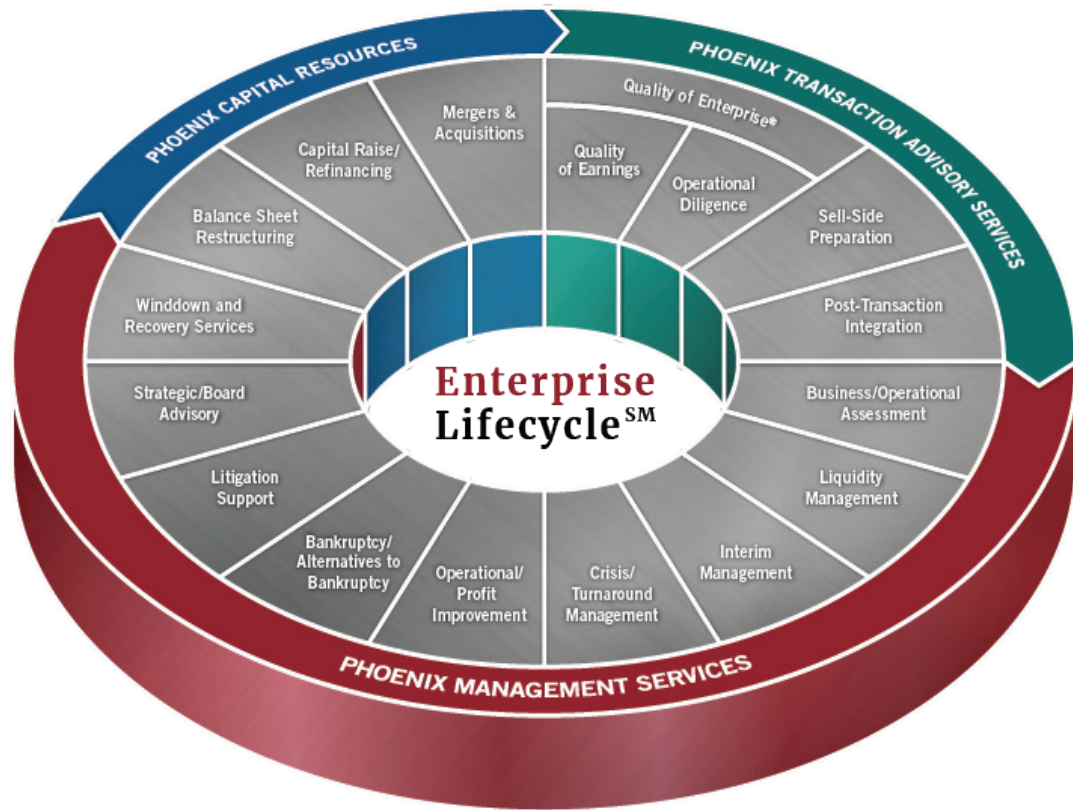


# Summary Profile

Phoenix Management Services®  
 Phoenix Capital Resources®  
 Phoenix Transaction Advisory Services®

## Building Sustainable Value Together.

As a proven and trusted advocate for clients across all economic situations, Phoenix is a leader in implementing operationally focused business solutions.



For over 35 years, the Phoenix team has been effectively assessing complex situations to lead clients down a clear path towards stability and value preservation. As an industry leader we have proven the power of our integrated approach through more than 1,500 engagements nationwide. We are an advisory firm providing business owners and their stakeholders with

complete solutions that address challenges that may be faced throughout the lifecycle of any enterprise. Our three service groups, Phoenix Management Services, Phoenix Capital Resources and Phoenix Transaction Advisory Services, work together to deliver creative solutions to unique business challenges.

## Phoenix Suite of Services

Our Three Service Groups Work Together as Stabilizing Pillars for Your Organization

### Phoenix Management Services

Provides operationally oriented, hands-on turnaround management assistance, complex restructurings, crisis and interim management, liquidity management and forecasting, and operational solutions to its clients.

[www.phoenixmanagement.com](http://www.phoenixmanagement.com)

### Phoenix Capital Resources

Provides special situation investment banking solutions including M&A advisory, capital placements of debt and equity, and complex balance sheet restructurings.

[www.phoenixcapitalresources.com](http://www.phoenixcapitalresources.com)

### Phoenix Transaction Advisory Services

Provides Quality of Enterprise®, quality of earnings, operational diligence, sell-side business preparation, post-transaction integration, and other transaction related support services to investors, business owners and lenders.

[www.phoenixmanagement.com/transactionadvisory](http://www.phoenixmanagement.com/transactionadvisory)

## Phoenix Key Distinctions

### Maximum Value for Clients

Phoenix is a boutique advisory firm that provides operational and financial expertise as part of a comprehensive suite of services that delivers practical results and outstanding value.

### Operational Emphasis

Our unwavering focus on operations is the driving force behind our approach on all engagements. We focus on unique business drivers to create sustainable and complete solutions that meet the needs of each client.

### Seasoned Professionals

Well-seasoned in the art of achieving success, the Phoenix team has extensive, robust experience gathered from years in senior positions and roles in a wide variety of client environments. Every engagement is assured hands-on attention from a Phoenix Shareholder.

### Investment Banking Solutions

Phoenix Capital's in-depth approach to its investment banking services provides a level of value-added sophistication that exceeds market expectations and is generally unavailable from other investment banks.

### Creative Solutions

We provide our clients with the services needed to address their unique situation and to maximize enterprise value. Phoenix has the vision needed to identify creative solutions and the expertise it takes to guide our clients to success.

### Deliver Proven Results

We work closely with our clients to jointly address underlying business issues and set practical goals with a sense of urgency. Our objective is to foster collaborative relationships and work with our client's team to achieve results, quickly and efficiently.

## Phoenix Management Services® / Phoenix Transaction Advisory Services®

### Philadelphia

110 Commons Court  
Chadds Ford, PA 19317  
Tel: 610.358.4700

#### Senior Managing Directors

Mitchell Arden  
Vincent Colistra  
Brian Gleason  
Michael Jacoby

#### Senior Directors

Michael Gaul  
Mark Karbiner

### New York

535 Fifth Avenue, Suite 1006  
New York, NY 10017  
Tel: 646.490.8800

#### Senior Managing Directors

Mitchell Arden  
Brian Gleason  
Michael Jacoby

#### Managing Directors

David Drinan  
Rodney Gayle

### Boston

50 Congress Street, Suite 843  
Boston, MA 02109  
Tel: 617.600.3600

#### Senior Managing Directors

Jim Fleet  
Joseph Nappi

### Atlanta

3340 Peachtree Road NE  
Tower Place 100, Suite 1800  
Atlanta, GA 30326  
Tel: 404.814.5285

#### Managing Directors

Bayard Hollingsworth  
Marc Sullivan, CFA

### Cleveland

The Crittenden Building  
Suite 310  
1382 West Ninth Street  
Cleveland, OH 44113  
Tel: 216.274.0522

#### Managing Director

Rick Szekelyi  
Director  
Jason Egger

### Florida

401 East Las Olas Blvd  
Suite 1400  
Fort Lauderdale, FL 33301  
Tel: 954.332.2405

#### Senior Managing Directors

Vincent Colistra  
Brian Gleason

## Phoenix Capital Resources®

### New York

535 Fifth Avenue, Suite 1006  
New York, NY 10017  
Tel: 646.490.8800

#### Senior Managing Directors

Vincent Colistra  
Michael Jacoby

Phoenix Capital Resources is a U.S. registered broker dealer and a member of FINRA and SIPC, operating out of offices in Chadds Ford, PA and New York, NY. Securities offered through Phoenix Capital Resources.

## Industries with Significant Experience

Agriculture/Aquaculture  
Aircraft/Parts  
Apparel  
Automotive  
Biomed/Biotech  
Building Products  
Business Services  
Chemicals  
Construction/Contracting  
Consumer Products  
Electrical Products  
Energy  
Financial Services/Leasing  
Food & Beverage  
Grocery  
Health Clubs  
Healthcare  
Jewelry/Precious Metals  
Machinery/Equipment  
Manufacturing  
Medical Products  
Metal Products  
Oil/Petroleum  
Paper Products  
Pharmaceuticals  
Plastics  
Printing/Publishing/Direct Mail  
Public Sector/Not-for-Profit  
Real Estate  
Restaurants/Hospitality  
Retail  
Security  
Supply Chain Distribution  
Technology/Technology Services  
Telecommunications  
Transportation/Trucking  
Utilities



[www.phoenixmanagement.com](http://www.phoenixmanagement.com)

[www.phoenixcapitalresources.com](http://www.phoenixcapitalresources.com)

[www.phoenixmanagement.com/  
transactionadvisory](http://www.phoenixmanagement.com/transactionadvisory)